Work Integrated Learning (WIL) Digital Program

The Information and Communications Technology Council
ICTC

HOPE IN UNCERTAIN TIMES
2021

Presenter:

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ICTC CTIC

ICTC fosters globally competitive Canadian industries and a prosperous society empowered by innovative digital solutions

Digital Think Tank

Canada's Leader in Research & Policy on Digital Transformation
Studies & Publication
Policy

Talent Programs

WIL Digital
GO Talent
Digital Equity and Employability Pathways (DEEP)
Arrival to Fintech Ready
EDGE Up
Youth Dividend

Education and Tools

Digital Youth
CyberTitan
Focus on Information Technology (FIT)

In simple terms, ICTC WIL.Digital is your Strategic Coach for the digital economy
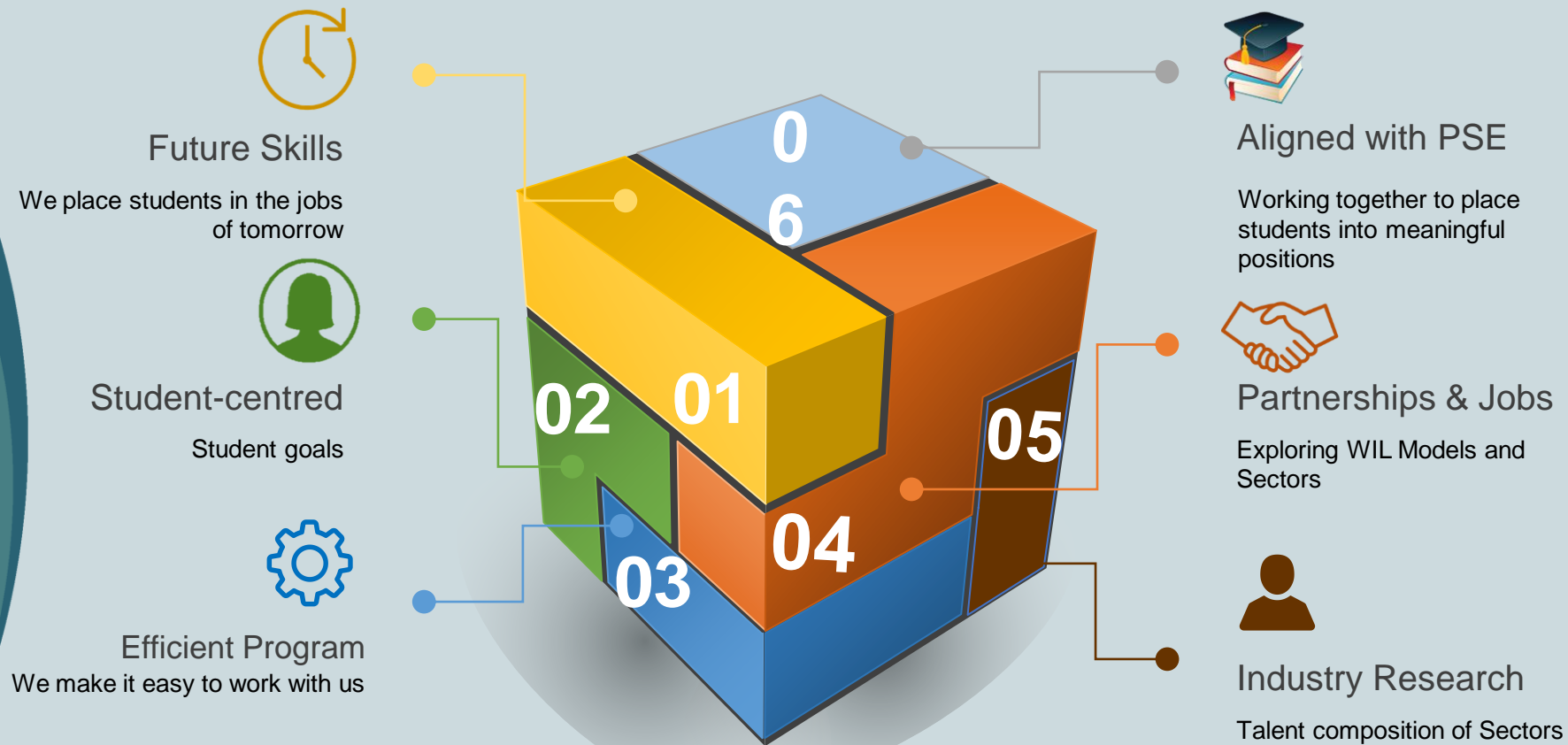
- We provide insights (research) and advice (policy) to help Canadians be productive, competitive, and live a healthy life (good jobs, business longevity and growth)

- We design and deliver targeted programs to put the digital economy in shape

  To up skills, innovate, compete etc

WIL Digital Alignment

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Future Skills

We place students in the jobs of tomorrow

Student-centred

Student goals

Efficient Program

We make it easy to work with us

Aligned with PSE

Working together to place students into meaningful positions

Partnerships & Jobs

Exploring WIL Models and Sectors

Industry Research

Talent composition of Sectors

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WIL.Digital

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WIL DIGITAL
Work Integrated Learning

What is the WIL Digital Subsidy?

ICTC's WIL Digital is an innovative Work Integrated Learning program that helps employers grow their businesses by providing financial assistance for hiring post-secondary students.

WIL Digital is funded by the Government of Canada's Student Work Placement Program (SWPP) and provides the following wage subsidy types:

- 50% of the student's salary, up to **$5,000**; or
- 70% of the student's salary, up to **$7,000**, if the student falls within one of the following under-represented groups: *Women in STEM* (Science, Technology, Engineering and Mathematics), *Indigenous students, recent immigrants, students with disabilities,* and *first-year students.*

Employer Eligibility Criteria

☑ Hiring an eligible student as an employee in an IT or a digital-tech related position, including business development, digital marketing or technical sales.

☑ Registered business, not-for-profit organization or post-secondary institution in Canada

☑ You are hiring for a Net New* position

Net New is determined by subtracting the number of students hired in a fiscal year prior to first participating in the WIL Digital Program and the number of students the company is intending to hire in the current fiscal year, including those already hired. For example, if the company hired 3 students in the fiscal year (April 1 to March 31) prior to participating in the WIL Digital program, then the company must intend to hire 4 students in this fiscal year to qualify for 1 subsidy.

ICTC's WIL Digital supports Canadian businesses that offer student work placements within the Digital Economy.

⬇ Download Employer's Application Guide

WORK-INTEGRATED WIL DIGITAL LEARNING

APPLY NOW

Response Measures to Support Organizations During COVID-19

1. Flexibility
2. Working Remotely
3. 75% of wage subsidy issued up front
4. Applications will be pre-approved
5. Post-Secondary education institutions now eligible

⬇ COVID-19 Response Guide

Sign In

Email:

you@example.com

Password:

Enter your password here...

Sign In »

Forgot your password?

Need An Account?

Sign Up »

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WIL.Digital

The objective of the Student Work Placement Program is to drive systemic change in the skills development system at the post-secondary education level, to effectively align technical, foundational and "work-ready" skills of PSE students with the skills required by Canadian employers.

This will be demonstrated by:

- an increase in new, sustainable work-integrated learning (WIL) opportunities for students across all disciplines; and

- continuation of collaborative partnerships between employers and the PSE system established under the program upon sunsetting.

$

15$/hr x 35 hrs/wk x 16 wks = $8400

WIL Digital wage subsidy @75% = $6,300

$

NO Subsidy Total - $8400

with WIL Digital $2, 100 = $3.75/hr

WIL Digital Wage Subsidies

Current ESDC SWPP funding amounts for employers to recieve:

- 50% up to $5000 – regular student
- 70% up to $7000 – under-represented

Stay tuned for updates about the 75% subsidies for ALL Students

- ✓ No application deadlines
- ✓ Quick and simple process
- ✓ Back-to-back work terms
- ✓ Stackable with Provincial programs (applicable only for participating provinces)

* For eligible all ENROLLED students

Funded by the Government of Canada Student Work Placement Program

Employer & Position Eligibility Criteria

Employers must be:

- A private business, NGO, Charities, registered business number
- Be registered in Canadian
- Provide a safe workplace
- Have general liability insurance
- Hire the student on payroll and not as a contractor

Position must be:

- IT or IT-related
- 16 weeks (flexible) hours
- At workplace (remote permitted post Covid)
- Improve the student employability in the future through learning opportunities.

Student eligibility

- Canadian post secondary institution
- **Full time or part time**
  - College, undergraduate, masters, PhD
  - STEM, Business, Arts, Humanities or Social Science programs
- Legally entitled to work in Canada
  - Canadian citizen
  - Permanent resident
  - Protected as defined by the Immigration and Refugee Protection Act
- No age limit

Note: The SWPP program is not currently available for international students

*Visit WIL.Digital for complete details

Traditional IT roles

- Game Designer Intern
- Programmer
- Mobile Application Developer
- Web Developer

Employers are eligible to receive a wage subsidy for providing a post-secondary student a meaningful WIL opportunity in the information technology or IT-related sectors.

Other Digital-tech roles

- Business Development & Digital Marketing Co-op
- Financial Administrator
- Intern Operations Support
- Design and Marketing Associate
- Analyst data
- Job portal management
- Assisting with payroll tax calculations

- Research Assistant
- Tax Analyst
- Communications Coordinator
- Digital Contract Management Intern
- Data scientists in Agri business
- Research
- HR & Fundraising skills
- Blog and social media management

WIL Digital Program Models

FinTech

Intelligent Retail & Commerce

Advanced Manufacturing

IoT – Internet of Thing

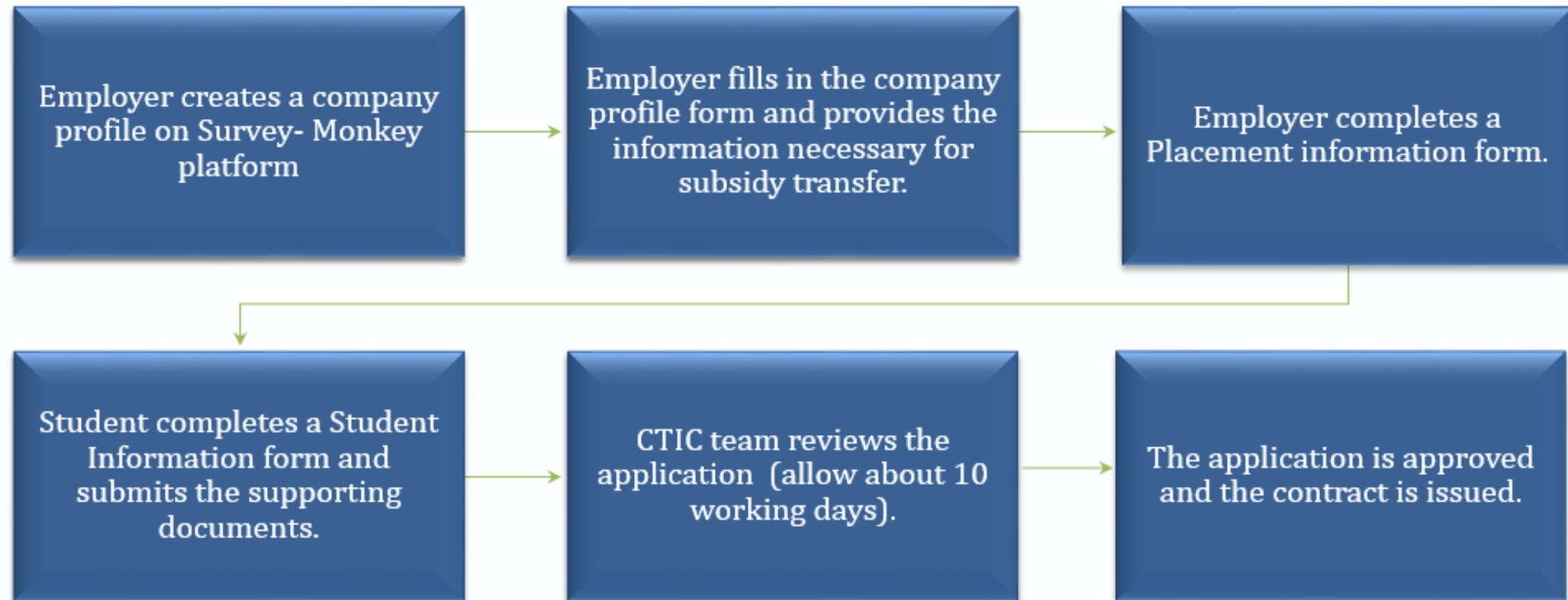Artificial Intelligence

Cybersecurity

Most Common Reasons for Declining

- International student

- Student was hired as a contractor not a company employee

- Position didn't qualify, no ICT/Digital aspects of the job

- Student is taking a break from school and not enrolled in next school term

- The student is employer's direct family member.

Application Submission Process

WIL.Digital – 6 easy steps

Employer creates a company profile on Survey-Monkey platform	Employer fills in the company profile form and provides the information necessary for subsidy transfer.	Employer completes a Placement information form.
Student completes a Student Information form and submits the supporting documents.	CTIC team reviews the application (allow about 10 working days).	The application is approved and the contract is issued.

WHY work with ICTC WIL Digital & How we help YOU?

- Ability to access and provide industry insight - retain local talent

- Business growth and development – develop future leaders

- Access to the newest talent on the market - gives back to the community

- Ability to train, mentor and improve a student employability in the future - brings in fresh ideas

- We offer more support and assistance and connection to business partnerships across Canada

- Add value to your organization bottom line

- [Find your place in Canada's Digital Future](#) – click here

Thank you!

For any questions please contact:
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